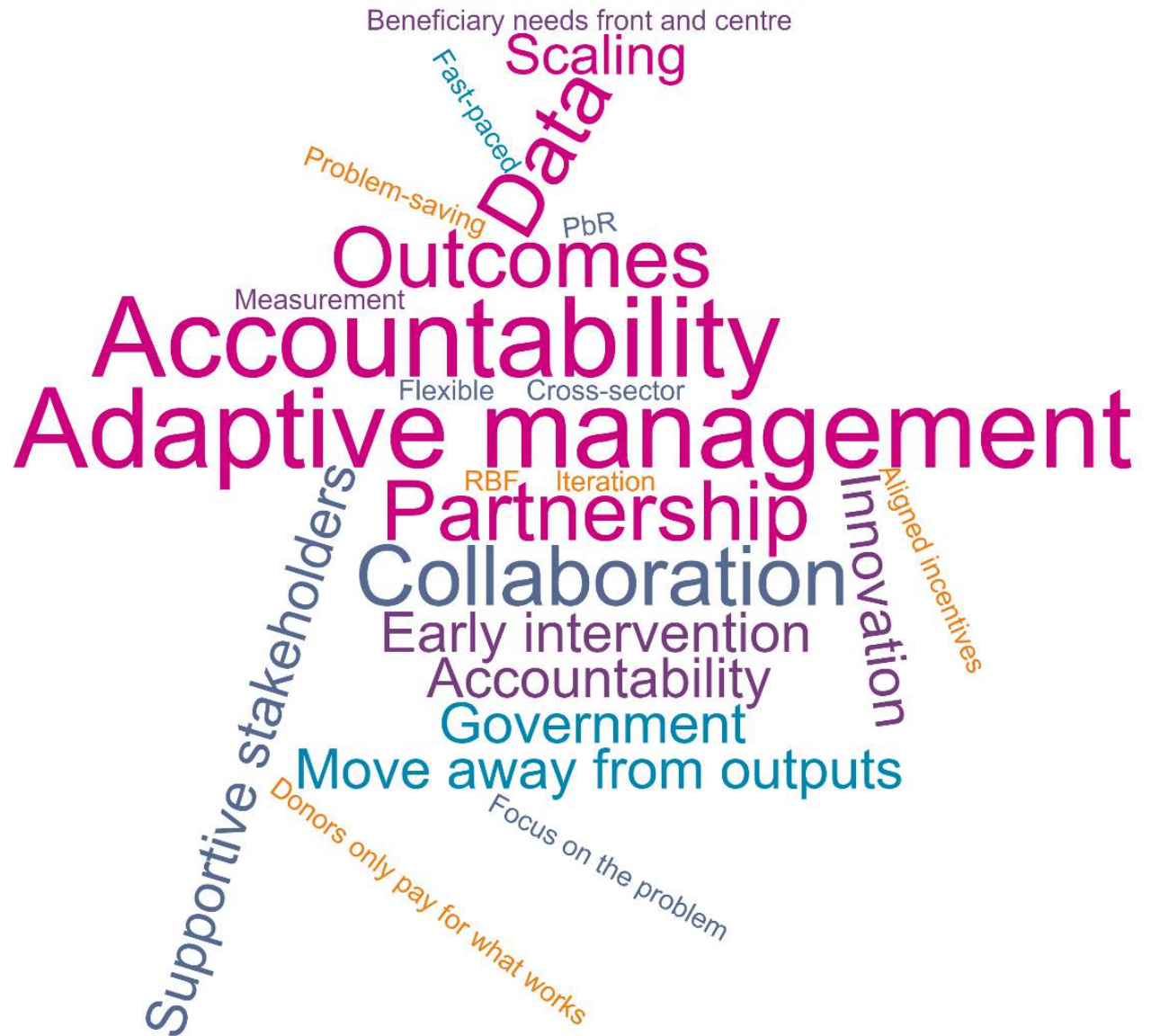


IMPACT BONDS ARE DEAD...

Rob Mills
Director





WHAT ARE WE
TRYING TO
ACHIEVE?

●■ OUR AMBITIONS SHOULD GO BEYOND THE INSTRUMENT

A systemically new approach to development assistance

OWNERSHIP BY SYSTEM
LEADERS

ALIGN PARTNERSHIP
AROUND SOCIO-
ECONOMIC OUTCOMES

DEFINE (MEASURABLE)
SUCCESS UPFRONT

ENGAGE , SHAPE AND
KEEP REFINING THE
PROVIDER MARKET

ACCOUNTABILITY &
INCENTIVES FOR
DELIVERING OUTCOMES

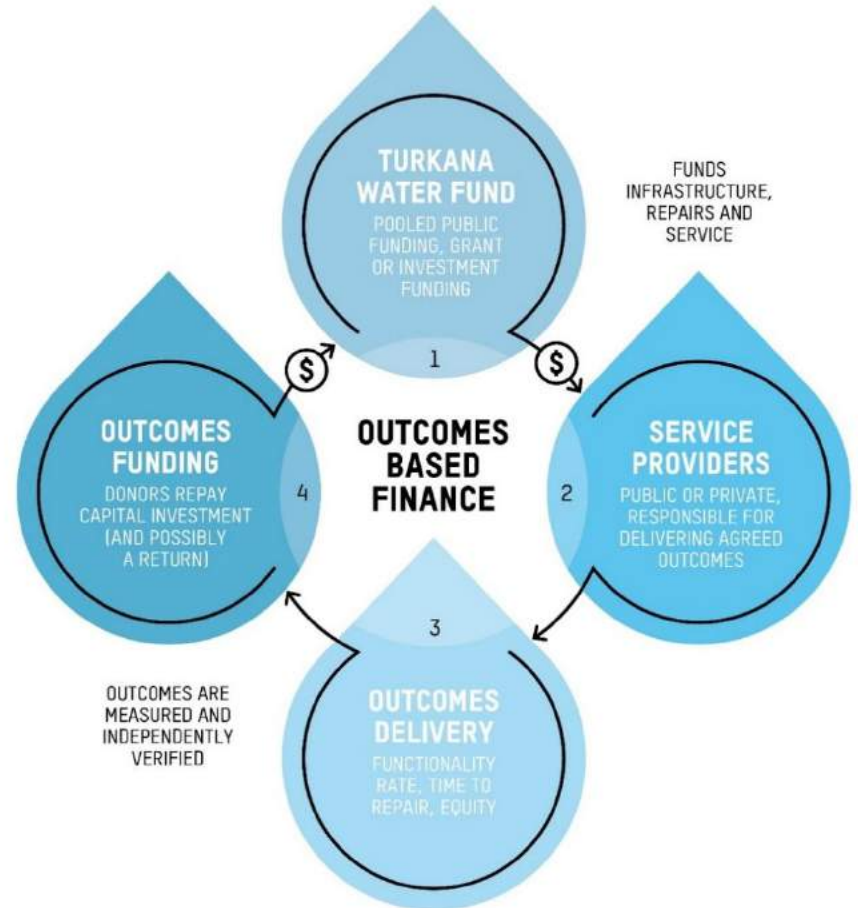
CONTINUOUSLY
MEASURE, ADAPT &
ITERATE



THINGS WE
THINK ARE
IMPORTANT

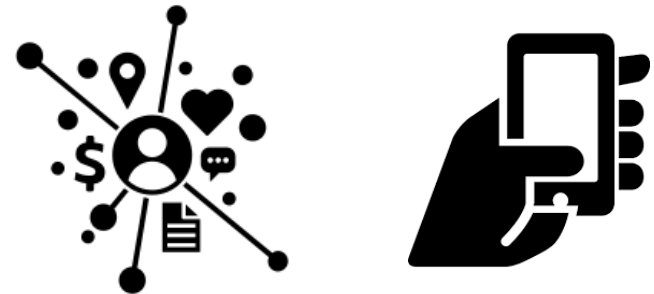
GOVERNMENT IN THE DRIVING SEAT

The Turkana Water Outcomes Financing Facility



●■ ADAPTIVE & AGILE PROGRAMS DRIVEN BY DATA ANALYTICS

The Malaria Elimination Accelerator



- Targeted, dynamic & data-driven interventions in multiple locations
- Requires real-time disease intelligence: mobile-enabled surveillance and geostatistical modelling
- Need for coherence & insights from large datasets from multiple projects



BILL & MELINDA
GATES foundation



● MARKET-BASED APPROACHES OPERATING AT SCALE

The “Toilets For All” Initiative



Inclusive & self-sustaining markets



Simple, affordable, aspirational products

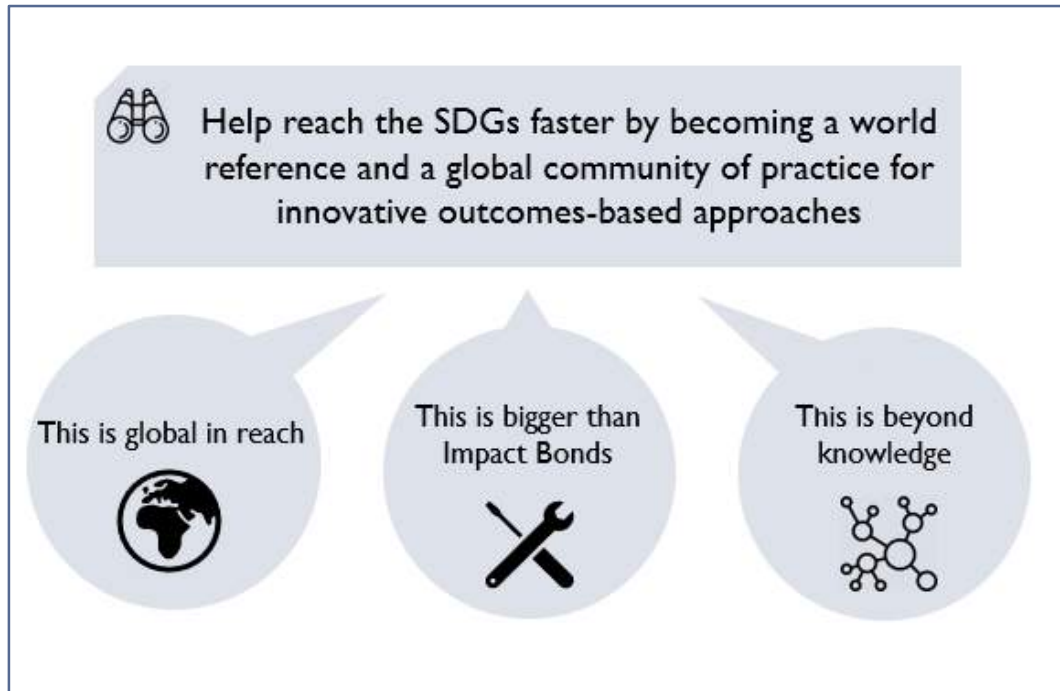


Funding that incentivizes private actors



●■ ACTIVELY-CURATED PLATFORMS FOR SHARING & LEARNING

The Impact Bond Knowledge Hub



- Successful scaling requires a strategic approach to learning
- Early Outcomes Funds in the UK failed to build learning into the design life-cycle

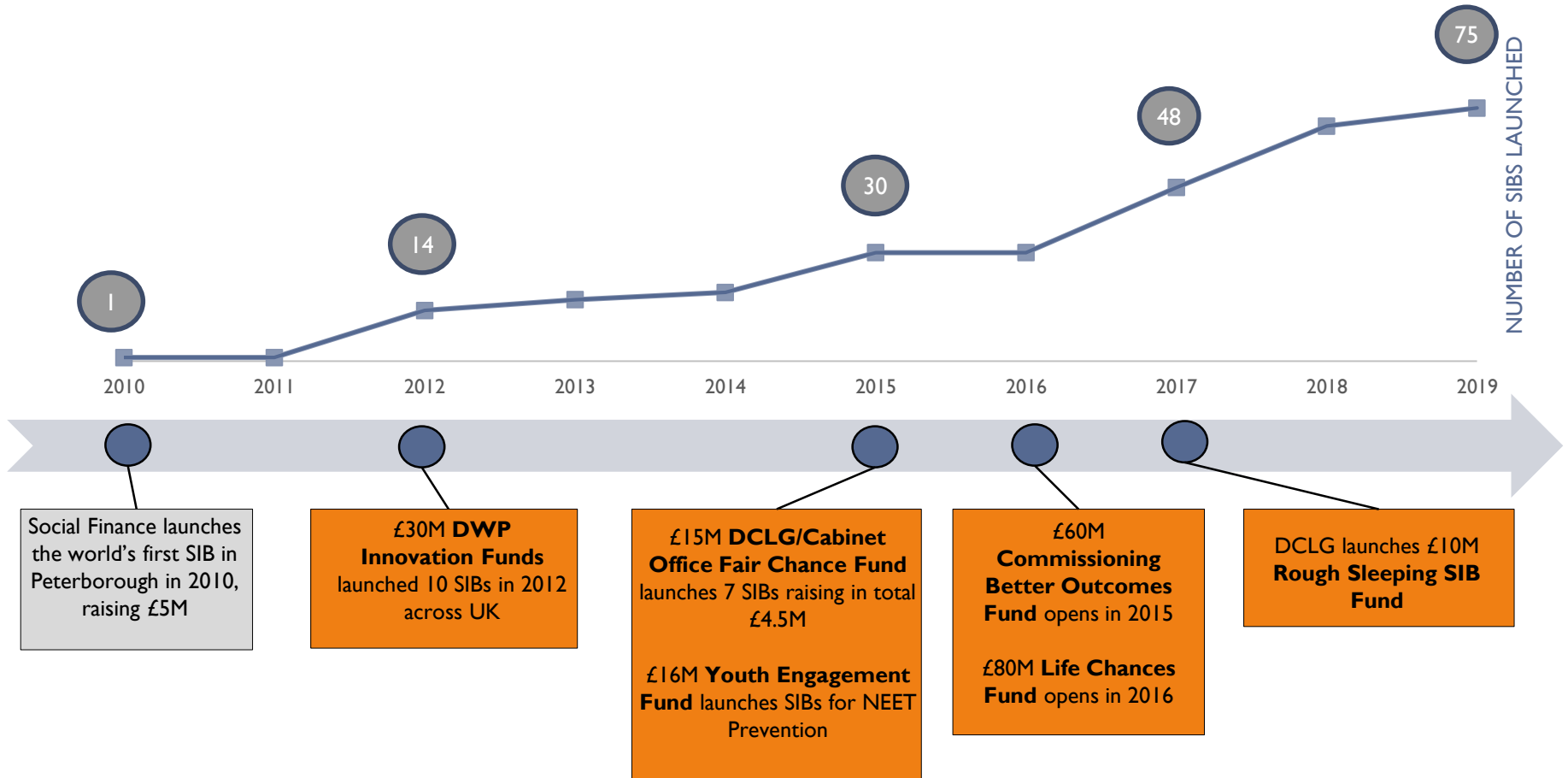
GOVERNMENT
OUTCOMES
LAB





ADEQUATE FINANCIAL SUPPORT FOR MARKET DEVELOPMENT

Evolution of the UK SIB market



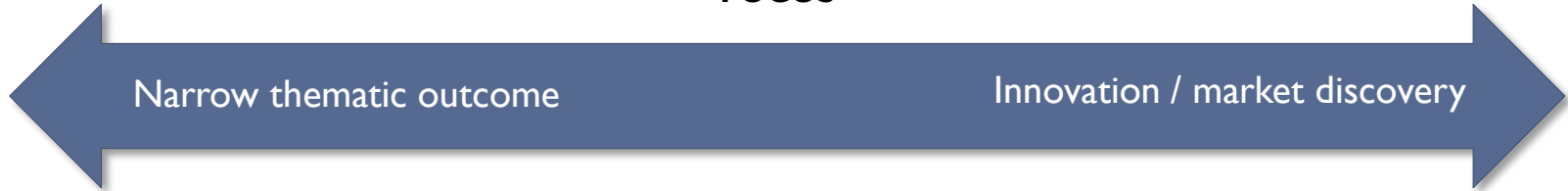


THE FUTURE

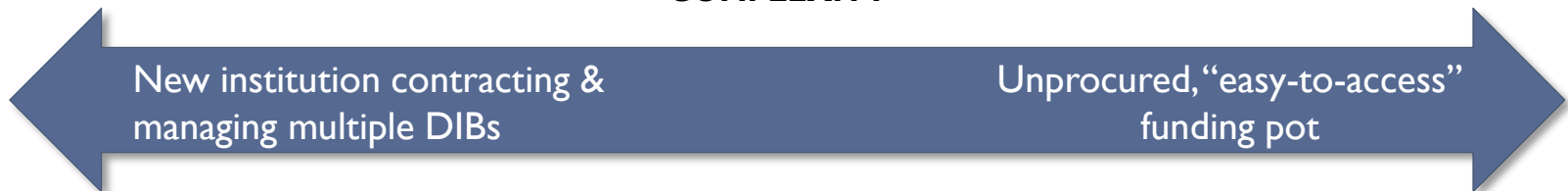
● ■ THE FUTURE: NO ONE SIZE FITS ALL

Outcome Funds will come in all shapes & size

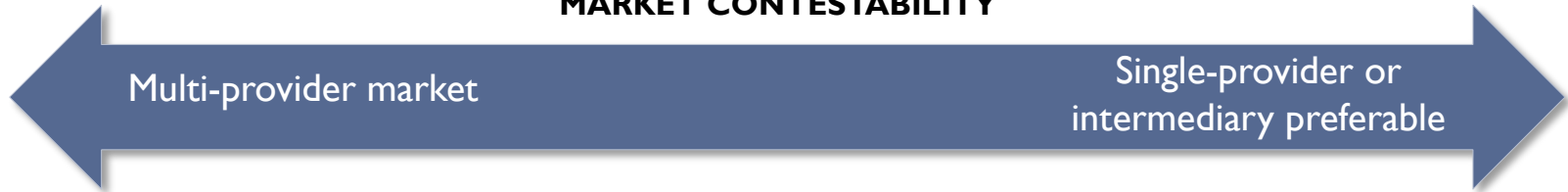
FOCUS



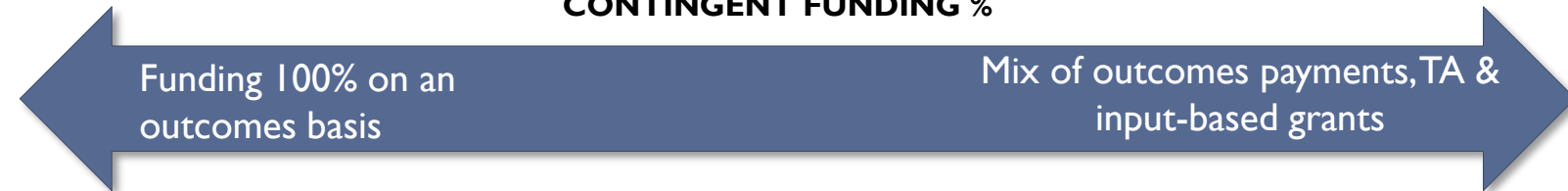
COMPLEXITY



MARKET CONTESTABILITY



CONTINGENT FUNDING %



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