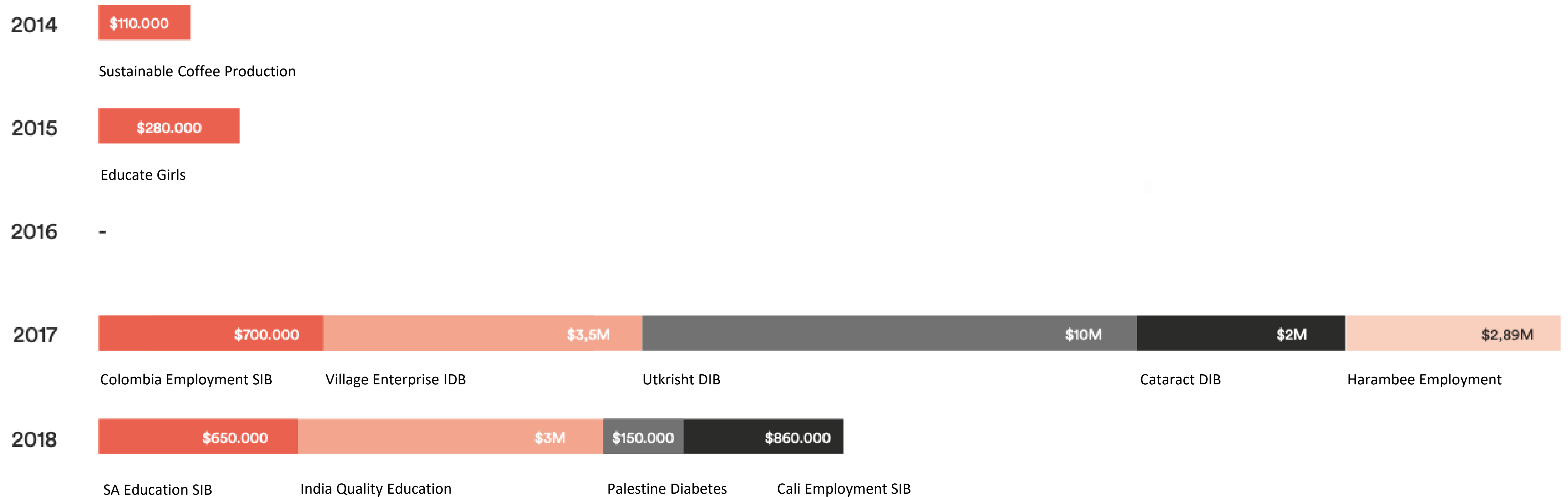


Impact Bonds
Working Group

The Opportunity

Donors and governments are gaining first experiences and learnings with impact bonds and momentum is growing



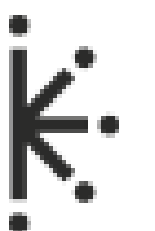
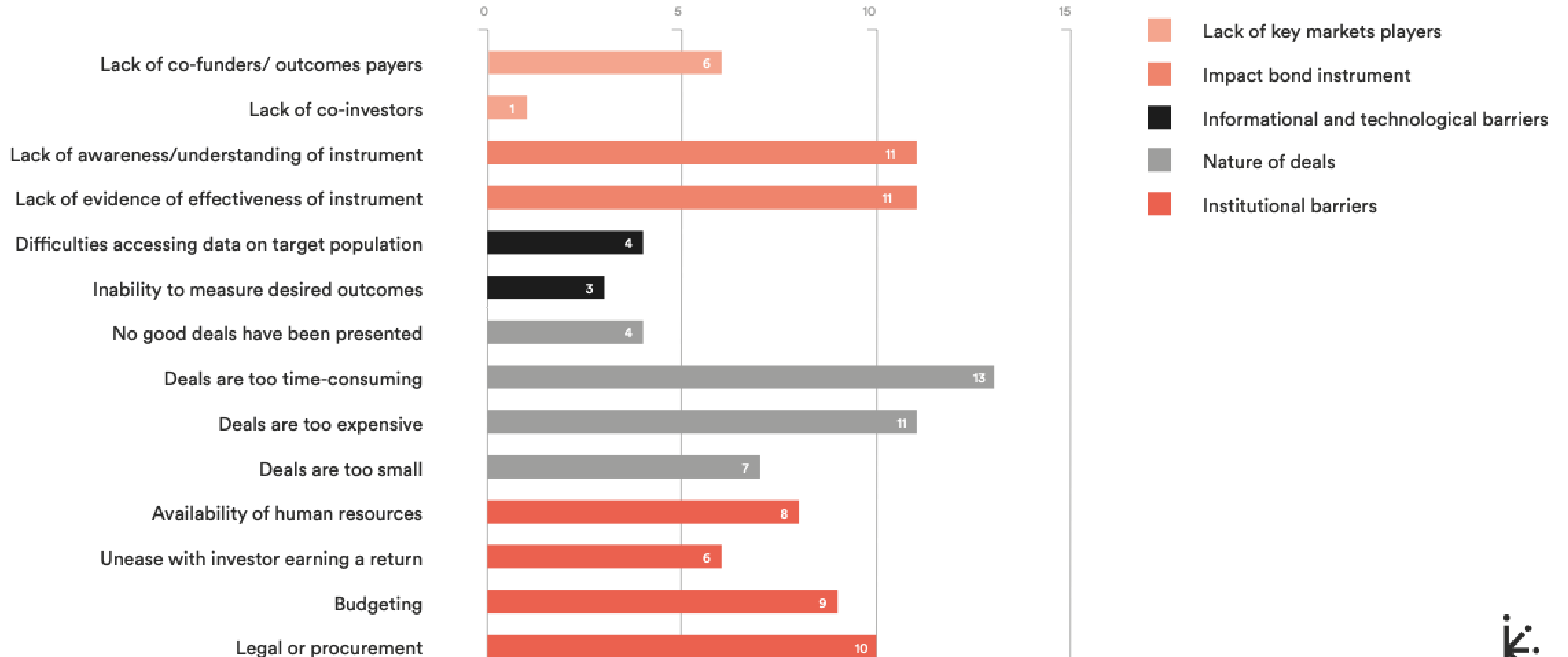
The Problem

Impact bonds insufficient unless they can be deployed at scale or deployed in greater volume through pooling mechanisms



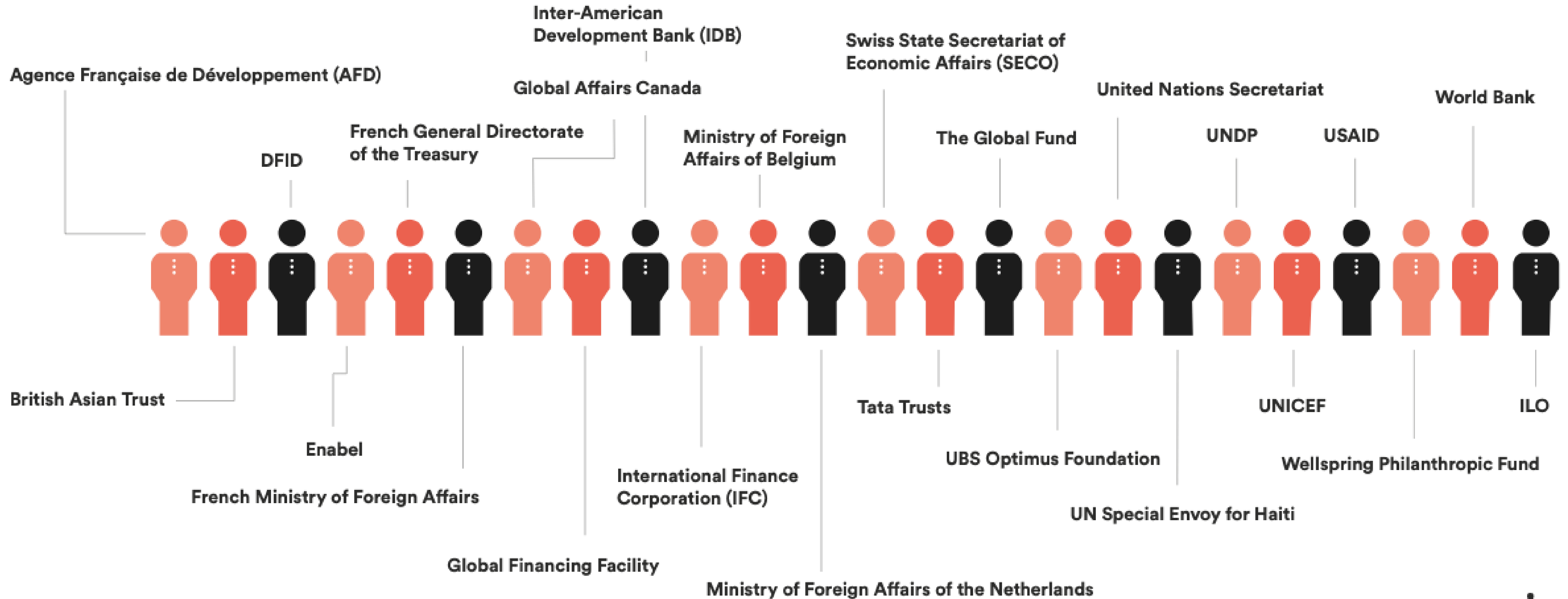
The Problem

Impact Bonds Working Group



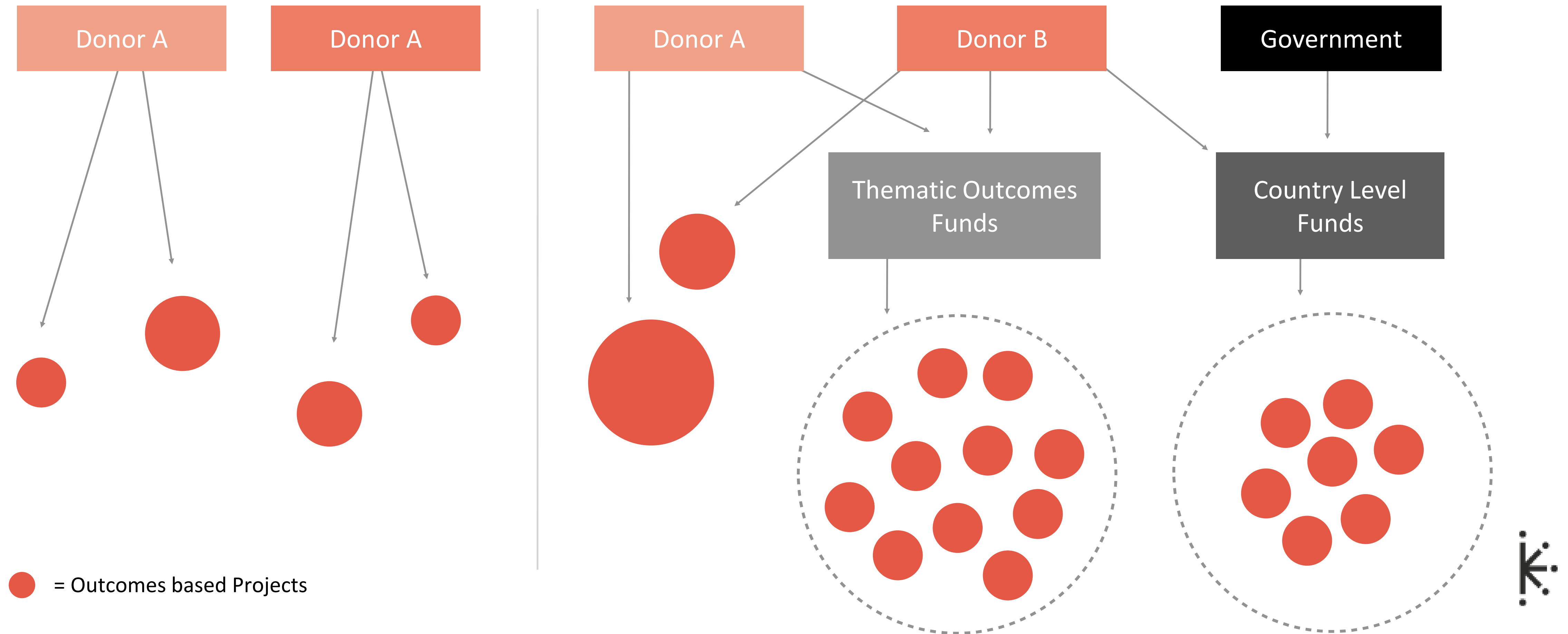
IBWG - The Impact Bond Working Group

Impact Bonds Working Group



Vision

Move from a fragmented project by project approach to larger transactions and funds beginning with a few, high quality demonstrations at scale



IBWG Recommendations and Conclusions

Impact Bonds Working Group

Accelerate the scale of high quality transactions

in the form of larger transactions or Outcomes Funds

Facilitate the development of investment funds

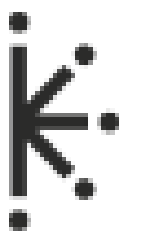
to provide risk capital to support the impact bond market for hard to reach SDGs

Build donor and government commissioning capacity

with a focus on mainstreaming

Build a common learning and research agenda

to generate robust evidence of value for money

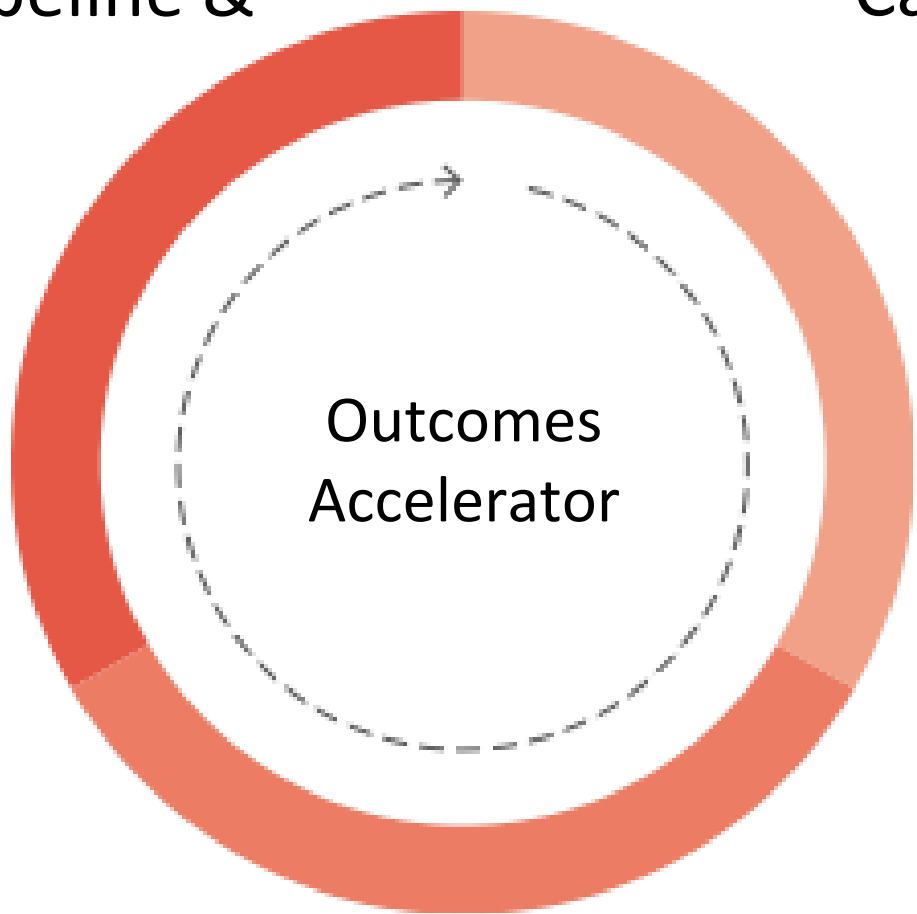


The Proposal: an Outcomes Accelerator

Impact Bonds Working Group

to support the evolution of nascent outcomes-based commissioning market to maturity

Accelerate pipeline & deal flow



Capture Learning & Share Knowledge



Build commissioning capacity

- Facilitate the launch of a series of high quality funds and projects at scale
- Expertise and capacities in commissioning organizations
- Outcomes funding mainstreamed into core business
- Robust evidence around the value-for-money of OBC

2019

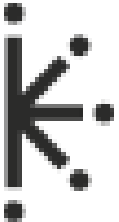
Status quo

Time-consuming & expensive deals

2030

Funding targets for SDGs

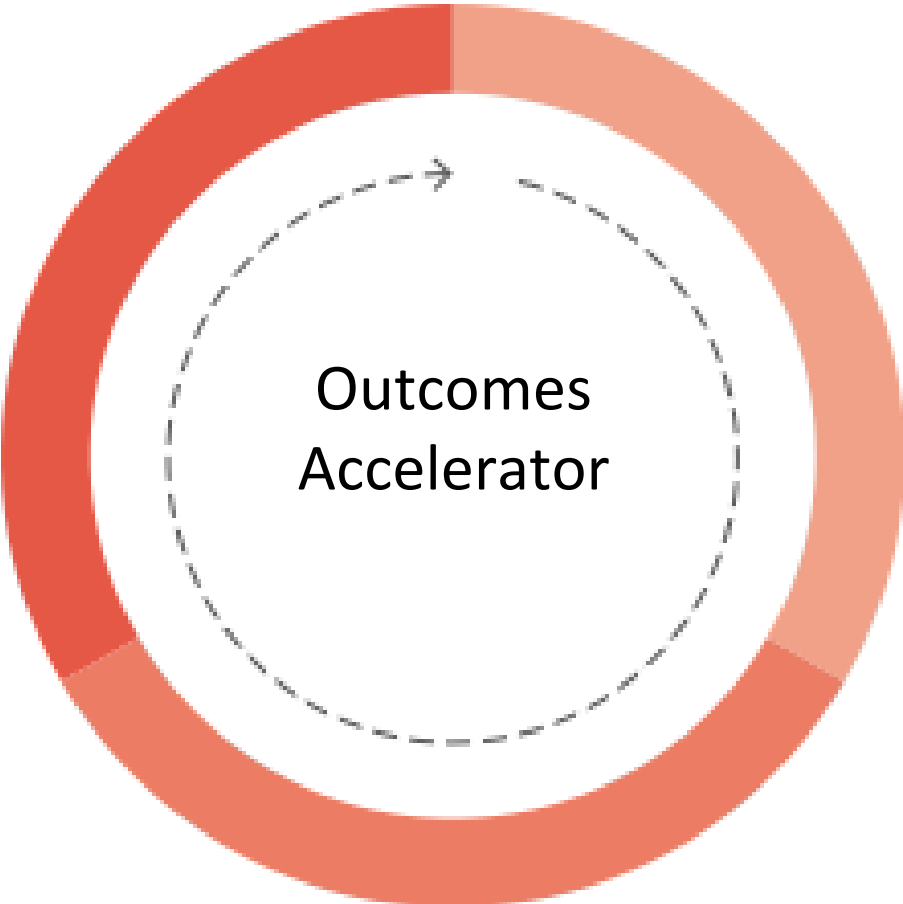
Greater deal flow & lower cost per transaction



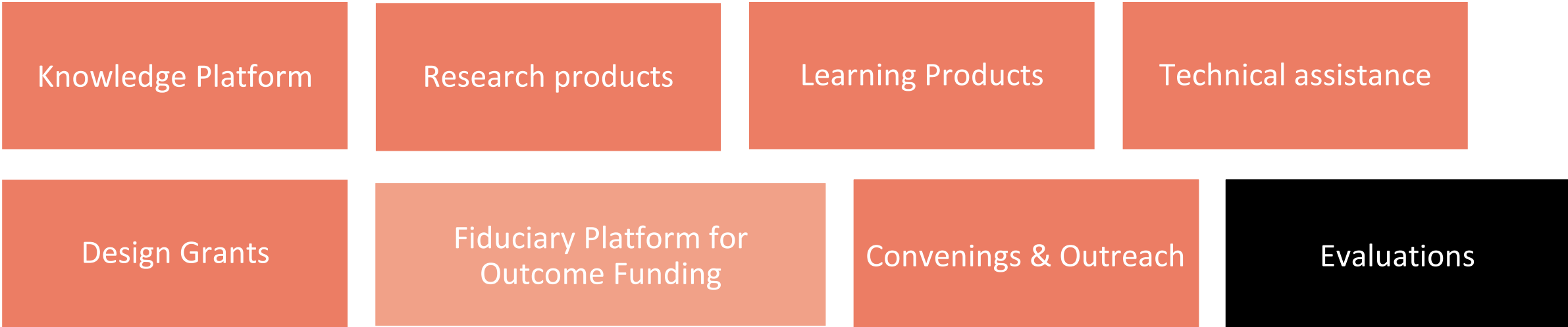
Outcomes Accelerator to perform market-building activities

Impact Bonds Working Group

prioritizing needed collective initiatives in flexible yearly work plans



Outcomes Accelerator activities performed by multiple actors



2019

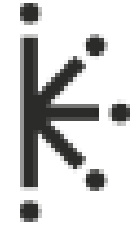
2030

Status quo

Time-consuming & expensive deals

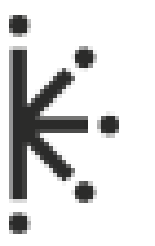
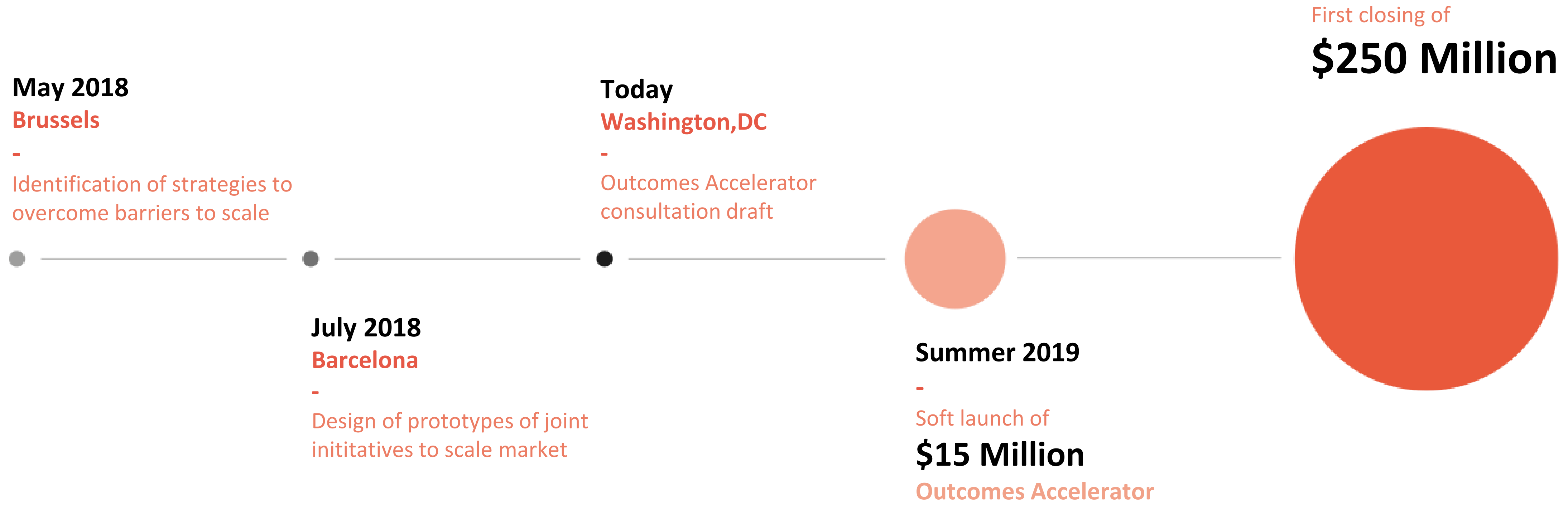
Funding targets for SDGs

Greater deal flow & lower cost per transaction



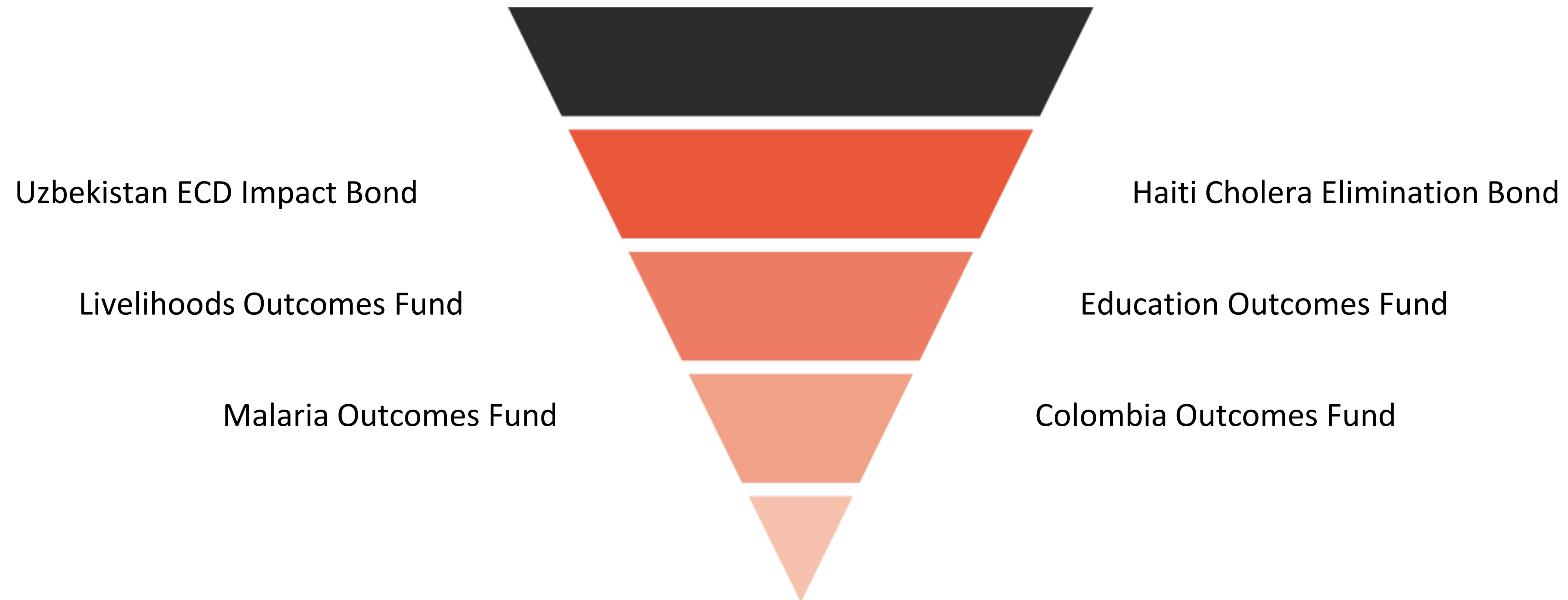
Timeline

As a first step, the Outcomes Accelerator would stimulate pipeline and support the strategic deployment of \$250 million of pooled funding into outcomes-based initiatives



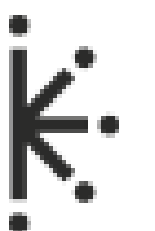
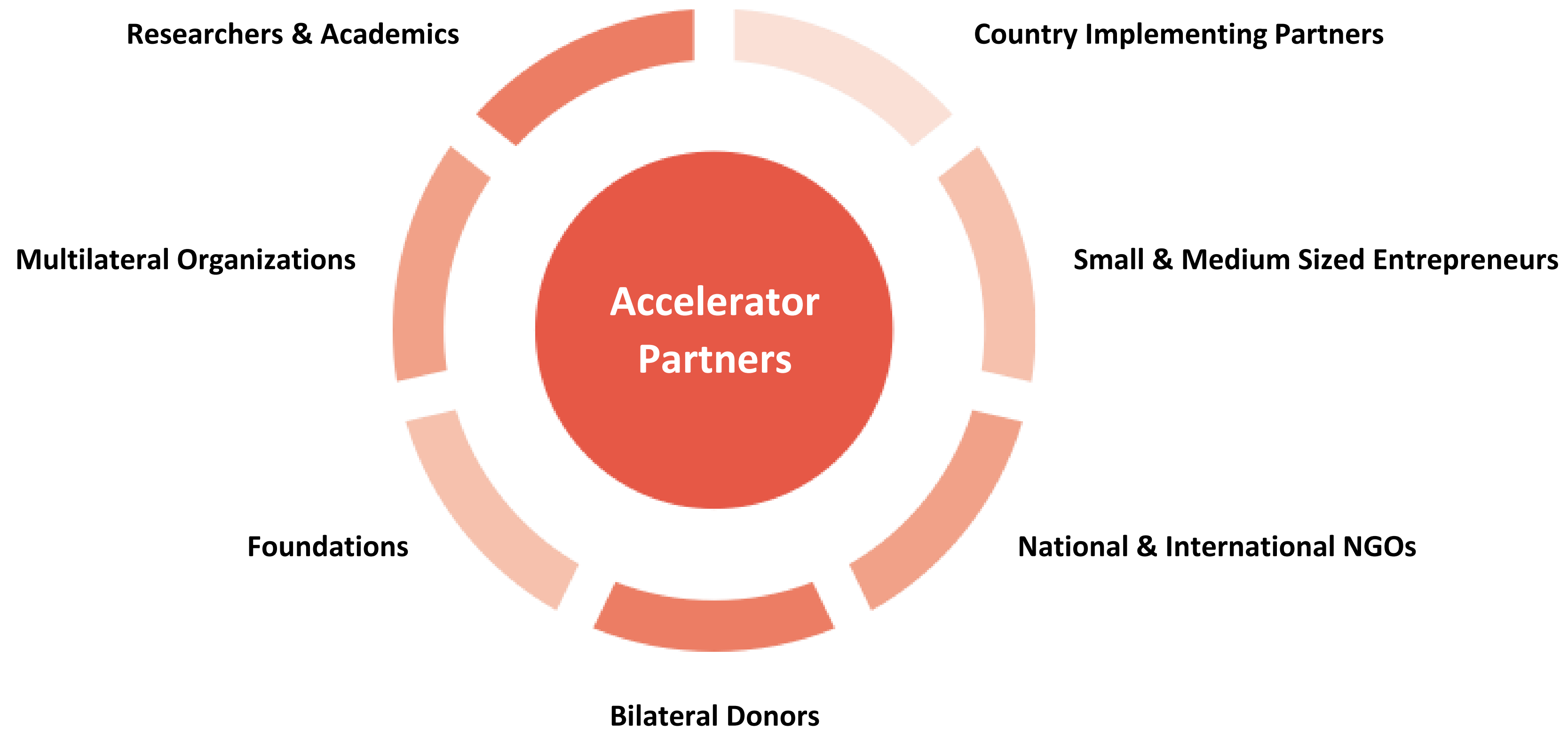
Pipeline

The Accelerator can help ensure funding is strategically deployed across a robust pipeline of multiple thematic and country-level funds and initiatives



The Accelerator will work with and through its diverse and growing base of partners in the market

Impact Bonds Working Group



Membership and Engagement



Donor Members

-
Donor organizations that make financial contributions to the Outcomes Accelerator.



Members Observers

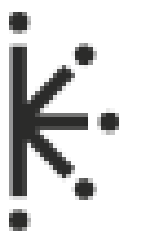
-
Commissioners, including governments, that have not made a financial contribution, but participate in Outcomes Accelerator meetings.



Non-members

-
Actors in the impact bond space who can provide market and expert feedback to the Outcomes Accelerator strategy and its activities.

- Open Access & Transparent
- Adaptable
- Commissioner Driven and Market Facing



Panel Discussion

