

# The Global Fund: Outcome Funds

February 2019  
Washington DC

# The Global Fund has prioritised key areas where financial innovation has particular potential to provide additionality and impact

Principal focus	Example priorities		
<b>A. Raising Finance for Delivery-</b> Where current financing is insufficient	<ul style="list-style-type: none"><li>• Domestic and GF Financing</li><li>• Global Fund funding</li></ul>	Mobilizing additional funding	
<b>B. Fostering Innovation</b> - Creating more space for innovation	<ul style="list-style-type: none"><li>• Enhancing TB case finding/ follow up</li></ul>	Enhancing efficiency	Mobilizing additional funding
<b>C. Increasing efficiency</b> - Where frontloading or financial incentives could drive savings and implementation efficiencies	<ul style="list-style-type: none"><li>• Frontloading investments in elimination and prevention</li></ul>	Enhancing efficiency	Mobilizing additional funding
<b>D. Supporting Transition</b> - Where higher leverage using financial innovation is possible	<ul style="list-style-type: none"><li>• Increasing leverage of funding during transition</li><li>• Enhancing sustainability for key population programs</li></ul>		Mobilizing additional funding

*Important to note that these priority areas do not represent all possibilities nor are they mutually exclusive*

# The Case for Malaria Elimination

Financial commitment and the pursuit of elimination is needed to:

- counter the risk of resurgence,
- halt the constant need for new drugs and insecticides to counteract resistance,
- reap the long-term benefits of ending malaria infections and deaths including....



**Development**

- household prosperity, equity and women's empowerment



**Public health**

- global health security and health systems



**Externalities**

- reduced importation conferring positive externalities to neighboring countries



**Socio-economic**

- economic development, productivity, and growth

# Key barriers to malaria elimination

## FUNDING

As malaria cases decline, the risk and impact of resurgence is underestimated. Governments and funders need to be incentivised to continue invest to reach elimination.

## EFFECTIVENESS OF PROGRAMMES

Programmes need targeted, flexible approaches, often in the hardest-to reach areas, in order to get to zero.

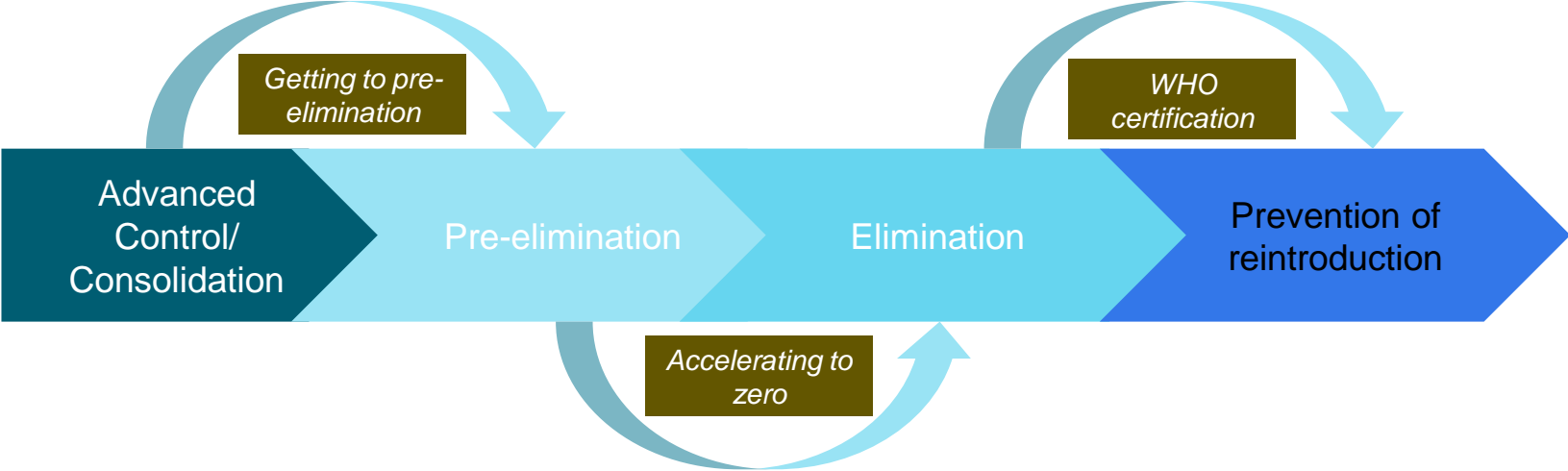
## HEALTH SYSTEM PERFORMANCE

Successful elimination programmes are integrated into countries' health systems and therefore are dependent on their effectiveness.

## EPIDEMIOLOGY

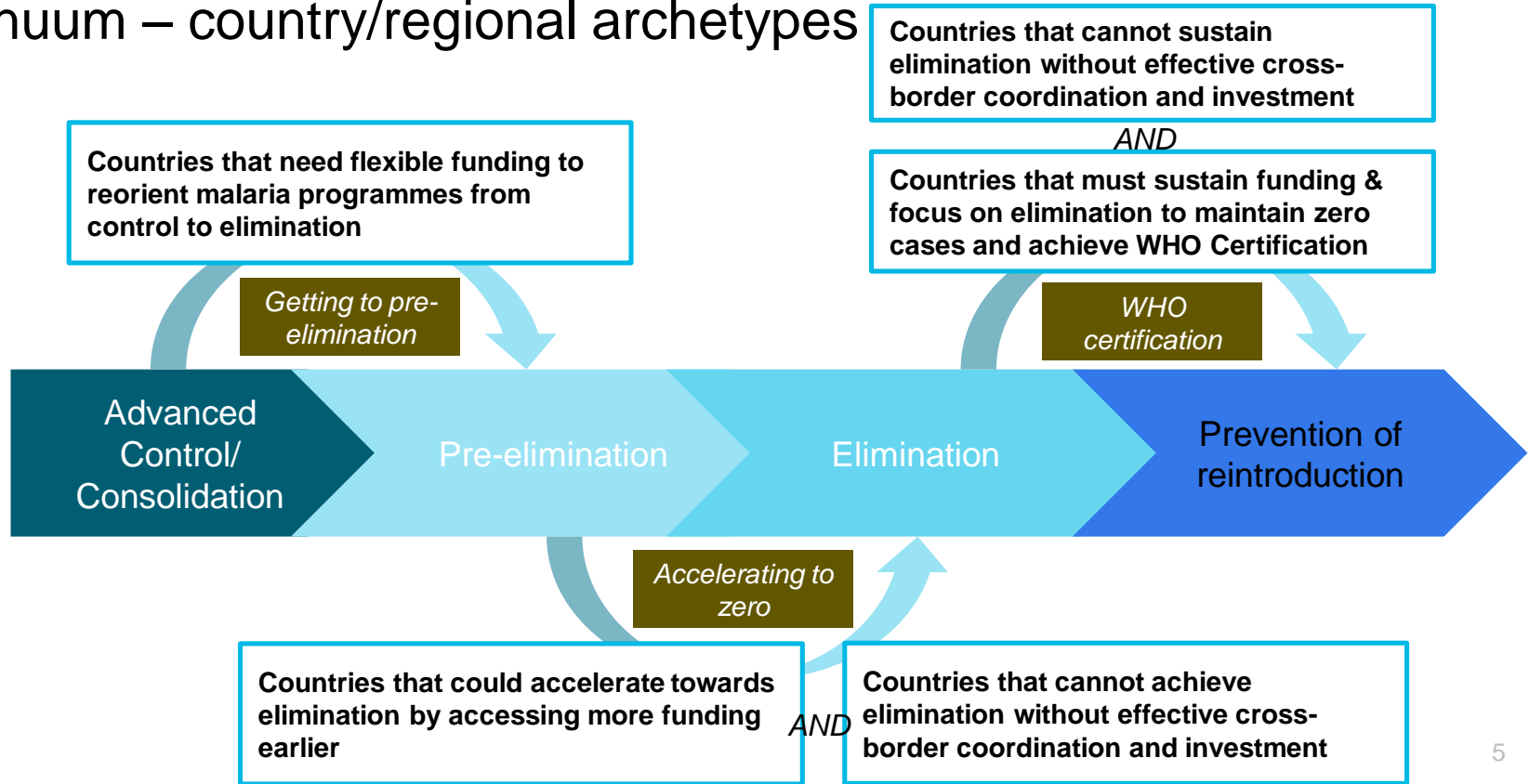
As malaria is adapting rapidly, elimination gains are fragile and need to be built on.

# The common challenges can be mapped against the malaria elimination continuum



Source: Social Finance UK "Malaria Elimination Scoping Work", produced for Global Fund

# The common challenges can be mapped against the malaria elimination continuum – country/regional archetypes



# Working towards Elimination requires different incentives and additional funding

## *The case for an outcomes financing approach*

- Shifting the focus to enabling adaptive approaches
- Incentivizing country ownership – leverage and flexible funding
- Incentivizing integration and long term investment in health systems strengthening
- Aligning incentives regionally – de-risk regional collaboration
- Creating financial and behavioral incentives for performance in elimination
- Transferring financial risk in last-mile, near elimination from governments/service providers to investors/donors
- Strong value for money for new donors based on implementers' years of experience
- Ensuring a strong performance management system, improving accountability for elimination
- Allowing major donors to focus on high-burden countries – stronger alignment between donors, governments.

# Next Steps

Global Fund leadership – strong support from Gates and USAID/PMI

- Detailed design work to focus priorities and develop implementable structure for facility
- Building anchor funders – Foundations, Philanthropists, Corporates, Development Finance Institutions (DFIs) and Domestic Financing



THANK YOU

